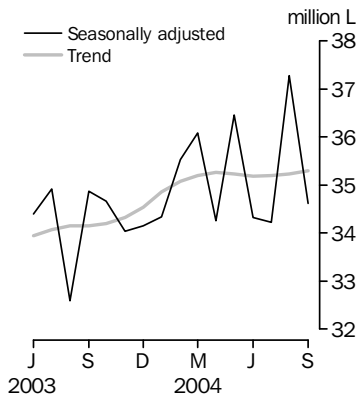


# SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) WED 3 NOV 2004

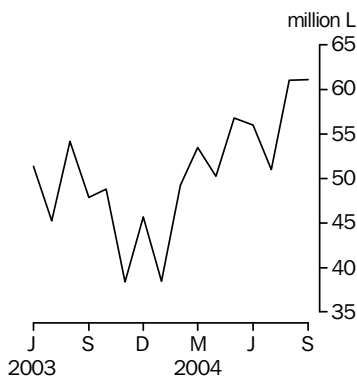
## Australian produced wine

Domestic sales



## Australian produced wine

Exports  
Original



## KEY FIGURES

	September 2004 '000 L	Aug 2004 to Sep 2004 % change	Sep 2003 to Sep 2004 % change
<b>TREND ESTIMATES</b>			
<b>Australian produced wine</b>			
Domestic wine sales	35 294	0.2	3.3
White table wine sales	17 315	-0.4	2.1
Red and rosé table wine sales	12 573	0.6	4.0

## SEASONALLY ADJUSTED

	September 2004	Aug 2004 to Sep 2004 % change	Sep 2003 to Sep 2004 % change
<b>Australian produced wine</b>			
Domestic wine sales	34 620	-7.1	-0.7
White table wine sales	17 070	-5.9	-1.4
Red and rosé table wine sales	12 070	-11.4	-3.9

## KEY POINTS

### TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 35.3 million litres in September 2004, an increase of 0.2% on August 2004, and 3.3% on September 2003.
- The trend estimate for domestic sales of white table wine decreased 0.4% on August 2004, but increased 2.1% on September 2003. Red and rosé table wine increased 0.6% on August 2004, and 4.0% on September 2003.

### SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 34.6 million litres in September 2004, a decrease of 7.1% on August 2004.
- The seasonally adjusted estimate for domestic sales of white table wine decreased 5.9% on August 2004, while red and rosé table wine decreased 11.4% on August 2004.

### ORIGINAL ESTIMATES

- In original terms, 36.4 million litres of Australian produced wine was sold domestically by winemakers in September 2004, a decrease of 1.9% on August 2004, but an increase of 1.0% on September 2003.
- Exports of Australian produced wine increased marginally on August 2004, to 61.1 million litres in September 2004. Australia exported 610.2 million litres with a value of \$2.6 billion in the twelve months ending September 2004, an increase of 14.3% in volume and 6.1% in value over the corresponding period to September 2003.

## INQUIRIES

- For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070 or Graeme Thomas on Adelaide (08) 8237 7536.

# NOTES

## FORTHCOMING ISSUES

ISSUE	RELEASE DATE
October 2004	3 December 2004
November 2004	12 January 2005
December 2004	4 February 2005
January 2005	3 March 2005
February 2005	5 April 2005
March 2005	6 May 2005



## CHANGES IN THIS ISSUE

There are no changes in this issue.

## DATA NOTES

There are no data notes in this issue.

## ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

## ANNUAL PRODUCTION AND INVENTORIES UPDATE

Preliminary results are now available from the 2003-04 annual wine collection which covers Australian winemakers who crushed 50 tonnes or more of grapes during the year. Results show a total of 1,375.9 million litres of beverage wine being produced in 2003-04, an increase of 29.9% on the previous year. To produce this wine the winemakers crushed 1,909,430 tonnes of grapes, which was a 36.5% increase on the crush of 2002-03. The 2002-03 crush was affected by drought conditions in most wine-grape growing regions. An estimated 1,130,645 tonnes of red grapes were crushed in 2003-04, while 778,784 tonnes of white grapes were crushed. Preliminary results from the Inventories of Australian Wine and Brandy collection shows that at 30 June 2004, stocks of beverage wine owned by winemakers crushing over 400 tonnes of grapes were 1,795.3 million litres. This represents an increase of 213.4 million litres, or 13.5%, on stocks held at 30 June 2003. Detailed results from the 2003-04 annual wine collections will be included in the publication *Australian Wine and Grape Industry, 2004* (cat. no. 1329.0), which is scheduled for release on 27 January 2005.



## ABBREVIATIONS

\$m	million dollars
ABS	Australian Bureau of Statistics
AWBC	Australian Wine and Brandy Corporation
f.o.b.	free on board
L	litre
L al	litres of alcohol

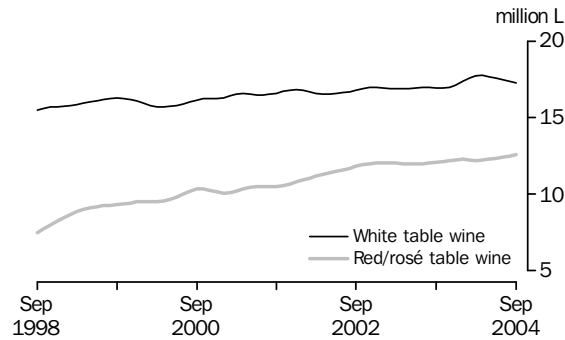
Dennis Trewin  
Australian Statistician

# DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

## TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for total sales of white table wine decreased 0.4% on August 2004, but increased 2.1% on September 2003. The trend estimate for total red and rosé wine increased 0.6% on August 2004, and 4.0% on September 2003.

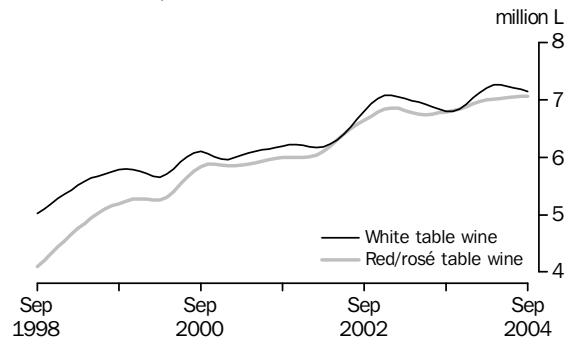
### TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend



## TABLE WINE, GLASS CONTAINER LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres decreased 0.4% on August 2004, but increased 5.1% on September 2003. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres increased 0.1% on August 2004, and 4.1% on September 2003.

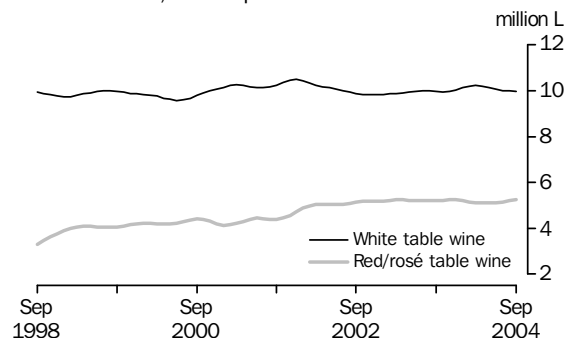
### TABLE WINE, Glass container less than 2 litres: Trend



## TABLE WINE, SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs decreased 0.2% on August 2004, but increased 0.2% on September 2003. The trend estimate for red and rosé wine in soft packs increased 1.1% on August 2004, and 1.1% on September 2003.

### TABLE WINE, Soft pack containers: Trend

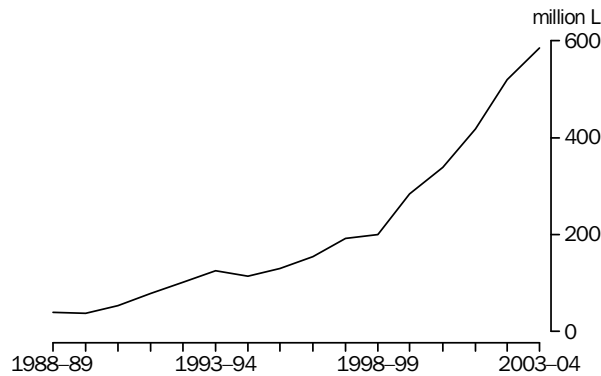


# EXPORTS OF AUSTRALIAN PRODUCED WINE

## ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows that there has been steady growth in original terms in the quantity of exports of Australian produced wine over the last sixteen years. In 1988–89, 39.0 million litres of wine were exported. Exports gradually grew over the next four years to reach over 100 million litres in 1992–93. By 1998–99 exports had reached 200.9 million litres. Since then there has been rapid growth with 284.9 million litres of wine exported in 1999–2000, a 41.8% rise on 1998–99. Over the following three years there were rises of 18.7%, 23.7% and 24.0% respectively. In 2003–04 exports totalled 584.3 million litres, an increase of 12.7% on 2002–03.

EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: **Original**



## EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 61.1 million litres of Australian produced wine were exported in September 2004, an increase of 0.1% on August 2004, and 27.5% on September 2003. In September 2004, 22.2 million litres of Australian produced white table wine were exported, a decrease of 1.6% on August 2004, but an increase of 16.8% on September 2003. Australia exported 37.1 million litres of Australian produced red and rosé table wine in September 2004, which remains unchanged on August 2004, but an increase of 36.8% on September 2003.

EXPORTS OF TABLE WINE BY TYPE: **Original**

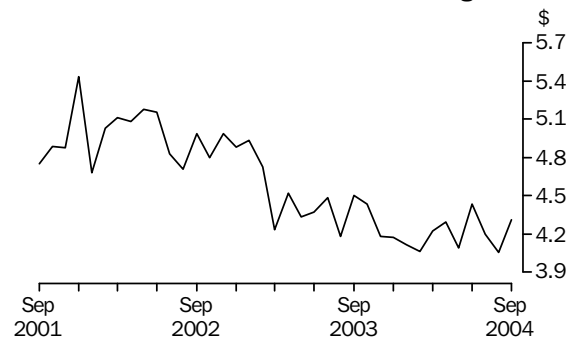


## EXPORTS OF AUSTRALIAN PRODUCED WINE *continued*

### UNIT VALUE OF WINE EXPORTS

In original terms, 61.1 million litres of wine valued at \$263.3m were exported in September 2004, an increase of 0.1% in quantity and 6.4% in value on August 2004. The average value of Australian wine exported in September 2004 was \$4.31 per litre, down from \$4.50 per litre in September 2003, but an increase when compared to \$4.05 per litre in August 2004.

#### UNIT VALUE OF WINE EXPORTS: Original



### DIFFERENCES BETWEEN ABS AND AWBC WINE EXPORT FIGURES

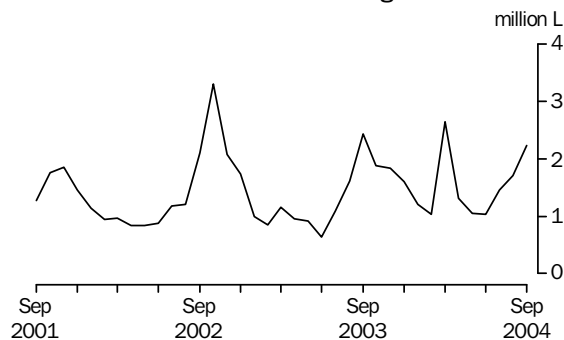
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 9 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For September, the value reported by the ABS was \$263.3m, while the AWBC value was \$258.7m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

# IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

## WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 2.2 million litres of wine were imported, an increase of 31.1% in quantity and 34.6% in value on August 2004. The average value of wine imports cleared for home consumption in September 2004 was \$9.65 per litre, up from \$8.13 per litre in September 2003.

### WINE IMPORTS CLEARED: Original



## DISPOSALS OF AUSTRALIAN PRODUCED WINE AND WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

The original data for the September quarter 2004 shows that wine available for consumption in Australia increased 2.7% on the same quarter in 2003. Domestic sales of Australian wine increased 2.6% and wine imports increased 5.2%. Total disposals of Australian produced wine increased by 11.3% on the same quarter in 2003 with exports also increasing by 17.6%.

<i>Period</i>	<i>Domestic sales of Australian produced wine (A)</i> '000 L	<i>Wine imports cleared for home consumption (B)</i> '000 L	<i>Wine available for consumption (A + B)</i> '000 L	<i>Exports of Australian produced wine (C)</i> '000 L	<i>Total disposals of Australian produced wine (A + C)</i> '000 L
2001-02	386 232	14 479	400 711	418 390	804 622
2002-03	402 479	17 112	419 591	518 595	921 074
2003-04	417 378	18 737	436 115	584 316	r1 001 694
Sep Quarter 2003	107 379	5 138	112 517	147 284	254 663
Sep Quarter 2004	110 180	5 405	115 585	173 145	283 325

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## DOMESTIC SALES OF AUSTRALIAN WINE, By container type

Period	WHITE TABLE WINE			RED AND ROSÉ TABLE WINE			Total table wine	Total other wine	Total wine
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)			
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L			
ORIGINAL									
<b>2001-02</b>	75 657	122 776	199 881	73 622	56 085	130 401	330 281	55 952	<b>386 232</b>
<b>2002-03</b>	81 678	118 893	201 631	79 752	62 788	142 835	344 465	58 010	<b>402 479</b>
<b>2003-04</b>	84 225	120 935	207 962	82 832	62 795	147 074	355 037	62 338	<b>417 378</b>
<b>2003</b>									
September	7 135	10 072	17 363	7 530	5 869	13 494	30 858	5 193	<b>36 050</b>
October	7 872	11 070	19 290	7 761	5 904	13 801	33 091	6 739	<b>39 831</b>
November	8 529	11 337	19 969	7 794	5 618	13 516	33 485	7 418	<b>40 904</b>
December	9 371	10 367	19 976	7 525	4 859	12 608	32 584	8 150	<b>40 734</b>
<b>2004</b>									
January	4 774	7 771	12 634	3 659	2 751	6 417	19 051	3 002	<b>22 053</b>
February	6 573	9 759	16 594	5 386	4 095	9 600	26 193	3 365	<b>29 558</b>
March	7 419	11 276	18 987	6 604	5 355	12 003	30 991	4 534	<b>35 525</b>
April	6 352	10 267	17 505	6 235	5 118	11 639	29 144	4 547	<b>33 691</b>
May	6 305	9 898	16 290	7 232	5 731	13 062	29 352	4 548	<b>33 900</b>
June	6 435	9 177	15 801	7 851	5 471	13 451	29 252	4 550	<b>33 803</b>
July	6 854	10 269	17 227	7 894	6 261	14 254	31 481	5 217	<b>36 698</b>
August	7 141	9 362	16 814	8 019	6 339	15 067	31 881	5 206	<b>37 086</b>
September	7 184	10 265	17 499	7 400	5 686	13 100	30 598	5 798	<b>36 396</b>
SEASONALLY ADJUSTED									
<b>2003</b>									
September	6 862	10 264	17 310	6 965	5 528	12 555	29 865	5 011	<b>34 876</b>
October	7 074	9 811	17 027	7 075	5 384	12 433	29 460	5 214	<b>34 674</b>
November	6 482	10 100	16 869	6 382	5 402	12 042	28 911	5 126	<b>34 037</b>
December	7 036	9 499	16 873	6 974	5 083	12 222	29 095	5 054	<b>34 149</b>
<b>2004</b>									
January	6 892	10 434	17 329	6 927	5 002	11 939	29 268	5 068	<b>34 336</b>
February	7 322	10 196	17 743	7 047	5 295	12 471	30 214	5 315	<b>35 529</b>
March	7 400	10 371	18 060	7 199	5 211	12 590	30 650	5 430	<b>36 080</b>
April	6 669	10 096	17 402	6 508	5 073	11 711	29 113	5 151	<b>34 264</b>
May	7 498	10 435	17 994	7 090	5 903	13 114	31 108	5 361	<b>36 469</b>
June	7 186	9 786	17 196	6 955	4 890	12 001	29 197	5 129	<b>34 326</b>
July	7 031	9 794	16 944	6 949	5 132	12 077	29 021	5 203	<b>34 224</b>
August	7 533	10 180	18 147	7 480	5 366	13 618	31 765	5 516	<b>37 281</b>
September	6 903	10 044	17 070	6 809	5 307	12 070	29 140	5 480	<b>34 620</b>
TREND									
<b>2003</b>									
September	6 802	9 953	16 952	6 788	5 201	12 087	29 039	5 113	<b>34 152</b>
October	6 801	9 931	16 934	6 812	5 218	12 140	29 074	5 119	<b>34 193</b>
November	6 844	9 950	16 998	6 844	5 238	12 197	29 195	5 126	<b>34 321</b>
December	6 927	10 018	17 161	6 883	5 239	12 240	29 401	5 145	<b>34 546</b>
<b>2004</b>									
January	7 040	10 120	17 405	6 932	5 212	12 269	29 674	5 186	<b>34 860</b>
February	7 139	10 199	17 612	6 968	5 162	12 244	29 856	5 225	<b>35 081</b>
March	7 213	10 227	17 735	6 997	5 117	12 223	29 958	5 248	<b>35 206</b>
April	7 259	10 205	17 766	7 020	5 107	12 244	30 010	5 260	<b>35 270</b>
May	7 260	10 137	17 690	7 025	5 110	12 280	29 970	5 269	<b>35 239</b>
June	7 240	10 060	17 570	7 035	5 125	12 340	29 910	5 284	<b>35 194</b>
July	7 214	10 010	17 465	7 052	5 157	12 421	29 886	5 315	<b>35 201</b>
August	7 180	9 988	17 383	7 063	5 201	12 499	29 882	5 358	<b>35 240</b>
September	7 150	9 972	17 315	7 067	5 256	12 573	29 888	5 406	<b>35 294</b>

(a) Soft pack containers include all collapsible packs, plastic or otherwise.

(b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).

## DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

<i>Period</i>	<i>Table</i>	<i>Fortified</i>	<i>Sparkling bottle fermentation(a)</i>	<i>Sparkling bulk fermentation(a)</i>	<i>Carbonated</i>	<i>Other wine products(b)</i>	<i>Vermouth</i>	<i>Brandy(c)</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
<b>2001-02</b>	330 281	20 384	17 686	12 000	3 123	2 454	305	701
<b>2002-03</b>	344 465	20 842	22 991	8 627	2 799	2 498	252	651
<b>2003-04</b>	355 037	21 201	21 555	13 121	3 468	2 738	255	618
<b>2003</b>								
September	30 858	2 008	1 727	967	266	206	18	48
October	33 091	1 667	2 979	1 495	326	253	20	59
November	33 485	1 742	3 337	1 699	363	256	21	62
December	32 584	1 768	3 623	2 006	415	308	30	87
<b>2004</b>								
January	19 051	1 134	911	538	224	177	17	42
February	26 193	1 193	1 020	746	223	161	20	27
March	30 991	1 673	1 399	938	316	190	19	41
April	29 144	1 745	1 304	981	306	197	14	41
May	29 352	2 064	1 190	788	278	211	17	48
June	29 252	1 989	1 209	814	282	241	17	42
July	31 481	2 097	1 430	1 074	314	284	19	52
August	31 881	1 943	1 527	1 263	260	198	15	63
September	30 598	1 751	2 228	1 238	347	218	17	46

(a) Spritzig table wines are included with table wine.

(c) Quantities on which excise duty was paid.

(b) See paragraph 4 of the Explanatory Notes and Glossary.



## DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

<i>Period</i>	<i>Sherry in glass less than 2 litres</i>	<i>Port in glass less than 2 litres</i>	<i>Other in glass less than 2 litres (a)</i>	<i>Soft packs</i>	<i>All other containers (b)</i>	<i>Total fortified</i>
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
<b>2001-02</b>	2 102	4 052	333	8 369	5 529	<b>20 384</b>
<b>2002-03</b>	2 227	4 075	320	8 856	5 369	<b>20 842</b>
<b>2003-04</b>	2 041	4 296	377	9 042	5 447	<b>21 201</b>
<b>2003</b>						
September	227	403	34	790	554	<b>2 008</b>
October	150	328	37	727	425	<b>1 667</b>
November	174	414	36	701	418	<b>1 742</b>
December	205	453	33	641	436	<b>1 768</b>
<b>2004</b>						
January	139	218	18	435	324	<b>1 134</b>
February	96	196	16	513	373	<b>1 193</b>
March	145	334	24	742	429	<b>1 673</b>
April	171	324	24	816	410	<b>1 745</b>
May	170	432	28	951	484	<b>2 064</b>
June	152	361	57	961	458	<b>1 989</b>
July	194	412	30	967	493	<b>2 097</b>
August	174	441	31	848	449	<b>1 943</b>
September	169	342	27	758	455	<b>1 751</b>

(a) Includes muscat, madiera, tokay and white port.

(b) Includes tankers, cans and rigid containers including glass 2 litres and over.

## EXPORTS OF AUSTRALIAN PRODUCED WINE(a), By wine type

Period	WINE TYPE						Total wine
	White table	Red/rosé table(b)	Total table	Fortified wine	Sparkling wine	Other	
QUANTITY ('000 L)							
<b>2001-02</b>	175 741	230 465	406 205	2 698	8 048	1 438	<b>418 390</b>
<b>2002-03</b>	193 736	312 881	506 617	3 034	7 933	1 010	<b>518 595</b>
<b>2003-04</b>	r206 486	r364 764	r571 251	2 511	9 805	749	<b>r584 316</b>
<b>2003</b>							
July	17 642	26 776	44 418	226	493	111	<b>45 248</b>
August	22 947	29 703	52 650	249	1 148	95	<b>54 142</b>
September	19 050	27 132	46 181	385	1 236	92	<b>47 894</b>
October	18 274	28 758	47 032	176	1 526	57	<b>48 790</b>
November	13 403	23 488	36 892	215	1 186	56	<b>38 349</b>
December	15 373	29 576	44 949	141	510	36	<b>45 636</b>
<b>2004</b>							
January	12 475	25 257	37 732	88	609	21	<b>38 451</b>
February	15 130	33 365	48 495	148	528	62	<b>49 233</b>
March	r17 337	r35 269	r52 606	223	611	34	<b>r53 475</b>
April	r17 403	r32 064	r49 467	210	533	59	<b>r50 269</b>
May	r18 942	r36 814	r55 756	204	746	71	<b>r56 776</b>
June	r18 511	r36 562	r55 073	247	679	53	<b>r56 052</b>
July	r19 626	r30 639	r50 265	134	r541	73	<b>r51 013</b>
August	r22 600	r37 134	r59 734	r121	r1 148	r45	<b>r61 048</b>
September	22 245	37 127	59 372	149	1 492	70	<b>61 084</b>
VALUE (c) (\$'000)							
<b>2001-02</b>	737 454	1 296 820	2 034 273	16 169	49 042	5 644	<b>2 105 128</b>
<b>2002-03</b>	788 239	1 561 361	2 349 600	18 266	48 934	6 346	<b>2 423 145</b>
<b>2003-04</b>	r793 893	r1 627 973	r2 421 867	r13 659	53 346	4 740	<b>r2 493 611</b>
<b>2003</b>							
July	67 800	130 213	198 013	1 613	2 584	820	<b>203 030</b>
August	85 540	132 619	218 159	1 511	6 130	587	<b>226 386</b>
September	75 545	131 472	207 017	1 685	6 352	428	<b>215 482</b>
October	70 968	135 672	206 639	1 449	7 926	483	<b>216 497</b>
November	47 953	104 167	152 120	978	6 831	421	<b>160 350</b>
December	59 657	127 132	186 788	820	2 616	234	<b>190 457</b>
<b>2004</b>							
January	46 902	107 249	154 151	533	3 391	177	<b>158 252</b>
February	57 275	138 786	196 061	944	2 749	206	<b>199 960</b>
March	r67 148	r154 032	r221 180	r1 034	3 539	237	<b>r225 989</b>
April	r66 799	r144 699	r211 498	1 006	3 023	502	<b>r216 029</b>
May	r71 637	r155 199	r226 836	1 172	4 134	339	<b>r232 480</b>
June	r76 670	r166 736	r243 406	915	4 071	306	<b>r248 698</b>
July	r72 731	r136 914	r209 644	898	r3 217	438	<b>r214 198</b>
August	r82 280	r157 703	r239 983	r887	r6 161	r428	<b>r247 460</b>
September	85 345	168 424	253 770	1 074	7 999	448	<b>263 290</b>

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(a) Exports may include sales made by exporters other than winemakers.

(b) Includes 'Other table wine'.

(c) See paragraph 7 of the Explanatory Notes.

## EXPORTS AND IMPORTS OF BRANDY

<i>Period</i>	EXPORTS (a)		IMPORTS (b)	
	<i>Quantity</i>	<i>Value(c)</i>	<i>Quantity</i>	<i>Value(c)</i>
	'000 L al	\$'000	'000 L al	\$'000
<b>2001-02</b>	24	208	577	9 026
<b>2002-03</b>	21	172	557	9 570
<b>2003-04</b>	11	323	540	10 425
<b>2003</b>				
July	1	19	59	1 294
August	2	7	46	660
September	—	2	40	642
October	—	5	56	1 381
November	—	2	53	1 047
December	—	5	74	1 783
<b>2004</b>				
January	2	16	30	772
February	—	1	33	482
March	1	34	42	558
April	1	23	28	605
May	1	179	43	694
June	2	30	38	506
July	2	244	49	753
August	2	r29	31	463
September	1	9	60	1 264

— nil or rounded to zero (including null cells)

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(c) See paragraphs 7 and 8 of the Explanatory Notes.

## EXPORTS AND IMPORTS, Selected countries(a)—September 2004

Country	WINE TYPE						TOTAL WINE	
	White table	Red/rosé table(b)	Total table	Fortified	Sparkling	Other	Quantity	Value(c)
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000
EXPORTS (d)								
United Kingdom	12 312	13 645	25 957	8	907	1	26 872	112 015
United States of America	4 605	10 680	15 286	58	83	17	15 444	70 609
New Zealand	1 015	1 866	2 881	19	168	31	3 099	10 031
Canada	999	3 569	4 567	26	58	—	4 651	23 974
Germany, Federal Republic of	422	949	1 371	—	—	—	1 372	3 746
Netherlands	512	1 066	1 578	—	2	—	1 580	5 046
Denmark	135	671	806	1	3	1	810	3 362
Ireland	654	938	1 592	10	56	—	1 658	8 270
Sweden	178	783	961	—	67	—	1 028	3 055
Belgium	168	250	418	—	5	—	423	1 900
Japan	168	586	754	1	42	—	797	4 286
Switzerland	35	83	118	8	—	—	127	627
France	403	228	631	—	18	—	650	1 874
Singapore	81	251	332	1	4	—	337	2 702
Norway	31	202	233	—	16	—	249	977
Hong Kong	53	110	163	—	5	1	169	1 329
Malaysia	33	111	144	—	12	7	164	1 110
Finland	56	137	193	—	—	—	194	815
Thailand	55	99	154	—	5	—	160	1 075
United Arab Emirates	48	39	87	—	9	—	97	338
Total other countries(e)	282	864	1 146	17	31	12	1 206	6 149
<b>Total all countries</b>	<b>22 245</b>	<b>37 127</b>	<b>59 372</b>	<b>149</b>	<b>1 492</b>	<b>70</b>	<b>61 084</b>	<b>263 290</b>

IMPORTS (f)								
New Zealand	889	157	1 046	—	73	47	1 166	10 097
Italy	38	95	133	14	189	62	398	1 852
France	56	95	150	2	232	11	395	8 099
Spain	16	4	19	13	34	2	68	419
Portugal	4	19	23	1	—	17	41	133
United Kingdom	—	—	—	—	—	—	—	73
Germany, Federal Republic of	36	—	37	—	1	9	47	301
Greece	—	5	5	—	—	10	14	33
Total other countries(e)	31	69	101	1	—	11	112	632
<b>Total all countries</b>	<b>1 069</b>	<b>445</b>	<b>1 514</b>	<b>30</b>	<b>530</b>	<b>169</b>	<b>2 242</b>	<b>21 639</b>

— nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

(b) Includes 'Other table wine'.

(c) See paragraphs 7 and 8 of the Explanatory Notes.

(d) Exports may include sales made by exporters other than winemakers.

(e) Includes other countries as detailed in *Standard Australian Classification of Countries* (SACC) (cat. no. 1269.0).

(f) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

## EXPORTS OF AUSTRALIAN WINE(a), By region

Period	Oceania and Antarctica	Europe and the former USSR	South-East Asia	North-East Asia	Northern America	Other(b)	Total all regions	European Union(c)
QUANTITY ('000 L)								
<b>2001-02</b>	27 273	260 436	6 685	9 851	111 735	2 410	<b>418 390</b>	253 476
<b>2002-03</b>	33 499	290 011	7 249	9 152	175 321	3 364	<b>518 595</b>	281 933
<b>2003-04</b>	r28 611	r322 546	r9 333	12 398	r207 970	3 457	<b>r584 316</b>	r313 948
<b>2003</b>								
July	2 969	24 538	550	770	16 215	206	<b>45 248</b>	23 827
August	3 327	33 473	579	650	15 865	248	<b>54 142</b>	32 828
September	4 099	28 280	471	1 006	13 830	209	<b>47 894</b>	27 707
October	3 619	26 025	836	1 137	16 935	238	<b>48 790</b>	25 613
November	2 968	19 583	987	1 345	13 135	331	<b>38 349</b>	19 362
December	953	23 961	794	1 373	18 333	222	<b>45 636</b>	23 366
<b>2004</b>								
January	1 224	22 974	571	722	12 642	318	<b>38 451</b>	21 641
February	1 625	28 685	627	1 286	16 769	241	<b>49 233</b>	28 240
March	1 671	r29 276	r920	895	r20 324	390	<b>r53 475</b>	r27 557
April	1 645	25 880	665	963	r20 763	353	<b>r50 269</b>	25 363
May	r2 495	r30 690	r1 634	819	r20 734	405	<b>r56 776</b>	r29 971
June	r2 017	r29 180	699	r1 434	r22 425	296	<b>r56 052</b>	r28 473
July	2 028	r26 872	677	1 226	r19 402	809	<b>r51 013</b>	r26 106
August	r2 846	r39 543	r883	r1 392	r16 069	r315	<b>r61 048</b>	r38 672
September	3 242	35 363	859	1 230	20 113	278	<b>61 084</b>	34 913

VALUE(d) (\$'000)								
<b>2001-02</b>	90 580	1 115 774	47 547	59 672	780 125	11 430	<b>2 105 128</b>	1 078 511
<b>2002-03</b>	107 376	1 184 324	52 246	57 470	1 007 724	14 006	<b>2 423 145</b>	1 141 847
<b>2003-04</b>	r106 792	r1 165 185	r61 869	r74 274	r1 071 017	14 474	<b>r2 493 611</b>	r1 133 062
<b>2003</b>								
July	12 227	91 326	3 119	4 780	90 495	1 082	<b>203 030</b>	87 977
August	10 321	125 760	3 561	4 262	81 478	1 003	<b>226 386</b>	122 416
September	12 010	109 887	3 507	6 192	82 741	1 144	<b>215 482</b>	106 298
October	13 111	98 079	5 814	6 821	91 616	1 056	<b>216 497</b>	95 687
November	12 505	68 035	6 707	7 764	64 083	1 258	<b>160 350</b>	67 004
December	4 382	82 666	5 396	7 620	89 468	924	<b>190 457</b>	80 374
<b>2004</b>								
January	4 197	77 464	3 929	4 557	66 967	1 138	<b>158 252</b>	75 897
February	5 260	101 719	4 931	6 570	80 370	1 109	<b>199 960</b>	99 797
March	6 285	r100 302	r7 676	5 556	r104 545	1 625	<b>r225 989</b>	r97 233
April	6 981	90 034	5 268	5 963	r106 612	1 170	<b>r216 029</b>	87 816
May	r10 735	r110 083	r6 613	5 617	r97 836	1 596	<b>r232 480</b>	r106 540
June	r8 777	r109 831	5 348	r8 571	r114 804	1 367	<b>r248 698</b>	r106 023
July	9 727	r98 702	4 969	r6 371	r91 885	2 544	<b>r214 198</b>	r95 206
August	r11 063	r145 381	r6 374	r7 978	r75 347	r1 317	<b>r247 460</b>	r141 516
September	10 740	143 543	6 031	6 931	94 691	1 355	<b>263 290</b>	141 666

r revised

(a) Exports may include sales made by exporters other than winemakers.

(b) Includes ships' stores and other countries as detailed in *Standard Australian Classification of Countries* (SACC) (cat. no. 1269.0).

(c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

(d) See paragraph 7 of the Explanatory Notes.

## IMPORTS CLEARED(a), Selected countries(b)

Period	New Zealand	Italy	France	Spain	Portugal	United Kingdom	Germany, Federal Republic of	Greece	Other	Total all countries
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
<b>2001-02</b>	3 894	4 983	2 716	386	484	5	371	407	1 233	<b>14 479</b>
<b>2002-03</b>	4 929	4 844	2 728	501	463	400	368	357	2 523	<b>17 112</b>
<b>2003-04</b>	5 629	4 672	3 064	564	621	20	354	313	3 501	<b>18 737</b>
<b>2003</b>										
July	237	324	311	41	23	—	48	14	91	<b>1 089</b>
August	372	423	186	18	33	—	39	31	508	<b>1 611</b>
September	725	482	303	94	72	7	26	12	717	<b>2 438</b>
October	518	667	410	69	33	3	33	52	98	<b>1 883</b>
November	689	513	371	72	53	—	37	9	92	<b>1 837</b>
December	476	495	332	43	94	—	21	73	72	<b>1 606</b>
<b>2004</b>										
January	497	299	168	69	38	—	24	34	80	<b>1 209</b>
February	408	237	182	39	38	—	17	4	114	<b>1 039</b>
March	558	368	171	23	32	—	24	24	1 440	<b>2 640</b>
April	538	303	197	31	41	1	44	34	119	<b>1 310</b>
May	368	240	201	21	81	3	17	14	99	<b>1 043</b>
June	243	321	231	44	83	5	26	11	70	<b>1 033</b>
July	573	447	198	55	50	9	35	31	55	<b>1 453</b>
August	836	423	281	13	37	—	26	16	78	<b>r1 710</b>
September	1 166	398	395	68	41	—	47	14	112	<b>2 242</b>

— nil or rounded to zero (including null cells)

r revised

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(b) For details on the selection of countries see paragraph 6 of the Explanatory Notes.

## IMPORTS CLEARED BY WINE TYPE (a)

Period	WINE TYPE						Total wine
	White table	Red/rosé table(b)	Table wine	Fortified wine	Sparkling wine	Other wine	
QUANTITY ('000 L)							
<b>2001-02</b>	4 658	3 931	8 589	201	3 282	2 407	<b>14 479</b>
<b>2002-03</b>	6 446	4 624	11 070	190	3 851	2 001	<b>17 112</b>
<b>2003-04</b>	r7 713	r4 104	11 817	734	4 787	1 399	<b>18 737</b>
<b>2003</b>							
July	336	309	645	27	309	108	<b>1 089</b>
August	423	335	757	453	304	97	<b>1 611</b>
September	1 230	406	1 636	28	718	56	<b>2 438</b>
October	537	352	889	30	778	186	<b>1 883</b>
November	564	376	940	26	757	115	<b>1 837</b>
December	516	413	929	58	453	166	<b>1 606</b>
<b>2004</b>							
January	447	302	749	24	256	180	<b>1 209</b>
February	443	262	705	10	215	107	<b>1 039</b>
March	1 933	362	2 295	9	243	93	<b>2 640</b>
April	565	364	929	29	254	97	<b>1 310</b>
May	r410	r324	735	31	211	66	<b>1 043</b>
June	r308	r299	607	10	289	127	<b>1 033</b>
July	r616	r366	982	26	303	142	<b>1 453</b>
August	r864	r334	1 198	14	360	138	<b>r1 710</b>
September	1 069	445	1 514	30	530	169	<b>2 242</b>
VALUE (c) (\$'000)							
<b>2001-02</b>	33 538	24 134	57 672	1 261	43 550	13 073	<b>115 556</b>
<b>2002-03</b>	47 504	27 733	75 237	1 179	53 703	9 088	<b>139 207</b>
<b>2003-04</b>	r50 362	r29 525	79 886	2 065	64 995	5 459	<b>152 405</b>
<b>2003</b>							
July	3 031	3 243	6 274	162	5 559	568	<b>12 562</b>
August	3 858	3 003	6 861	627	4 435	415	<b>12 339</b>
September	6 380	2 999	9 379	173	10 038	219	<b>19 809</b>
October	4 339	2 428	6 767	123	11 244	720	<b>18 853</b>
November	4 407	2 786	7 193	147	9 830	514	<b>17 683</b>
December	4 165	2 660	6 824	250	6 232	745	<b>14 051</b>
<b>2004</b>							
January	3 699	1 956	5 655	122	3 090	496	<b>9 363</b>
February	3 221	1 916	5 137	67	2 077	390	<b>7 670</b>
March	6 046	2 244	8 290	54	3 440	290	<b>12 073</b>
April	r4 588	r2 382	6 971	141	2 567	375	<b>10 054</b>
May	r3 871	r2 127	5 998	166	3 220	232	<b>9 617</b>
June	r2 758	r1 780	4 538	34	3 265	495	<b>8 331</b>
July	r5 160	r2 381	r7 541	129	3 497	594	<b>r11 762</b>
August	r7 673	r2 713	r10 386	110	4 873	705	<b>r16 074</b>
September	8 872	3 507	12 379	316	7 876	1 068	<b>21 639</b>

r revised

(a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

(b) Includes 'Other table wine'.

(c) See paragraph 8 of the Explanatory Notes.

## EXPLANATORY NOTES

### INTRODUCTION

**1** The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

### SCOPE AND COVERAGE

**2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.

**3** Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.

**4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

### IMPORTS AND EXPORTS

**5** Figures relating to international trade in wine and brandy are presented in tables 4–9 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.

**6** Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.

**7** In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.



## EXPLANATORY NOTES *continued*

### IMPORTS AND EXPORTS *continued*

**8** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.

**9** The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.

**10** For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

### SEASONALLY ADJUSTED AND TREND ESTIMATES

**11** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

**12** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.

**13** The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.

**14** The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

**15** For further information, see *Information Paper: A Guide to Interpreting Time Series — Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 5132.

### ACKNOWLEDGMENT

**16** ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

### RELATED PUBLICATIONS

**17** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.

**18** Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

## GLOSSARY

<b>Carbonated wine</b>	Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to the wine.
<b>Domestic Sales</b>	All sales of Australian produced wine by winemakers within the scope of the survey whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.
<b>Exports</b>	Exports of wine to overseas ports including sales made by exporters and wine producers.
<b>Fortified wine</b>	Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 20° Centigrade.
<b>Grape spirit</b>	Spirit obtained from the distillation of wine or by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not exceeding 3 grams per litre at 20° Centigrade of the ethanol content.
<b>Imports for home consumption</b>	Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited time.
<b>Other containers</b>	All other wine packaging except glass bottles containing less than 2 litres and soft packs. Included in this category are glass containers greater than 2 litres, cans and bulk wine in tankers or other such containers.
<b>Other wine products</b>	Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines. De-alcoholised, low and reduced alcohol wines are also included.
<b>Soft packs</b>	A container type including all collapsible packs whether plastic or of other material.
<b>Sparkling</b>	A product consisting of wine that by complete or partial fermentation of contained sugars has become surcharged with carbon dioxide.
<b>Table wine</b>	A product of the complete or partial fermentation of fresh grapes or products derived solely from fresh grapes.
<b>Total other wine</b>	Includes fortified wines such as sherry, port, muscat, maderia, tokay and white port etc., sparkling wines both bottle and bulk fermentated, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines, de-alcoholised and low or reduced alcohol wines.



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